

Program Overview

FULL DAY intensives



The Full Day Intensive Series gives registrants the opportunity to learn more, faster, from the masters with fewer people in the room in a “hands-on” environment.

While other sports and social leagues operate outside of normal business, the League Of Rock operates comfortably within any and all industries. League Of Rock invites organizations to sponsor full day workshop events where you continue to build relationships with league members.

League Of Rock has members who are affluent, involved and career oriented. Sponsors are invited to communicate with members at JAB Sessions, during twelve monthly Full Day Intensive Workshops.

Sponsors can then cross over and build relationships with organizations and their staff during team building, rewards and incentive events.

In and out of the corporate world, the League Of Rock is a powerful way to build long lasting relationships.

On the standard clinic tour musicians usually demonstrate their technique to registrants in a “hands-off” environment, which means, attendees get to watch, and then ask questions. The League Of Rock Full Day Intensive Series is very differ-

ent in comparison to standard Master Class events. League Of Rock’s Full Day Intensives have fewer registrants who are invited to bring their instruments.

Here musicians work “hands-on” with League Of Rock Members and actually show them techniques. Members get to work on these techniques and walk out learning something new from professionals who are able to show them how it’s really done.

Full Day Intensives are simply that... far more intensive and effective.

Members experiences are far more fulfilling. League Of Rock will produce Full Day Intensives for each popular instrument including Guitar, Drums, Bass, + Keyboards.

The Full Day Intensive Series are exclusively offered to League Members first.

Members who attend JAB Sessions and the Full Day Series are a captive audience for sponsors to create affinity, build trust, and convert into loyal clients and customers.



League Of Rock delivers key event sponsorship opportunities.

While other sports and social leagues operate outside of normal business, the league of rock operates comfortably within any and all industries.

LOR invites organizations to sponsor music-based team building events at companies they wish to build relationships with. LOR has members who are affluent, involved and career oriented.

Sponsors communicate at corporate team building events and then cross over to informal LOR jam sessions.

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How Full Day Intensives Work:

Step 1. Registration

There are twelve Workshops per year produced on a monthly basis. There are no more than 40 spaces available.

LOR Members are given front of the line access. Then the public is invited to register. All registration happens through the LOR website at www.leagueofrock.com.

Step 2. Confirmation

LOR representatives contact all registrants, thank them for attending and send them the skills analysis form. Every registrant must fill in and submit this form a minimum one week before the event. The league does not hold auditions.

The Full Day Series is a master class. Musicians who are at least Advanced Intermediate should attend. Beginners are not recommended. The Skill Level Analysis Form is used to qualify musicians for the workshop. This form is CRUCIAL and MUST be as accurate as possible.

Step 3. The Event

After all registrant forms are received; registrants show up at the workshop venue bright and early.

Workshops start at 10am sharp and run till 5pm. Lunch and snacks are provided.

The Coach is introduced, and the day starts. It's a full day of jamming with each other, learning tips & tricks, and asking the questions you've always wanted to ask. League producers are on hand to manage the complete process.

